



VIRGINIA VINE



APRIL 14-16, 2023 | Loudoun County, Virginia

SPONSORSHIP BENEFITS	Platinum \$75,000	Gold \$50,000	Silver \$25,000	Bronze \$10,000
Admissions* Wine Country • April 14 Voices for Victory • April 15 am Auction Dinner • April 15 pm Breakfast of Champions • April 16 <small>*Guest admissions must be registered by 3/24/2023</small>	10 with priority location for events on April 15	8 with priority location for events on April 15	6	4
Print Materials^o Save-the-Date (due 9/9/22) Invitation (due 1/13/23) Program (due 3/17/23) Post-event thank you card (due 3/17/23) Newsletter (due 4/1/23)	Listed as "Platinum Sponsor"	Listed as "Gold Sponsor"	Listed as "Silver Sponsor"	Listed as "Bronze Sponsor"
Event Stage Programs	On-screen logo recognition, verbal recognition by host, opportunity for digital asset from company representative	On-screen logo recognition, verbal recognition by host	On-screen logo recognition, verbal recognition by host	On-screen logo recognition
Public Relations	Inclusion in press release	Inclusion in press release		
V Foundation Main Website	Dedicated article	Dedicated article		
Event Website	Corporate profile, link and logo	Corporate profile, link and logo	Logo and link	Logo and link
Active Promotion on V Foundation Social Media	Pre-event and post-event individual company recognition and shared recognition	Pre-event and post-event individual company recognition and shared recognition	Pre-event individual company recognition and shared recognition	Pre-event shared recognition
Additional Benefits	Brand activation opportunities	Brand activation opportunities	Brand activation opportunities	Brand activation opportunities

^oInclusion in print, digital, and public relations are contingent upon commitment date.

Please note: Additional sponsorship benefits and recognition will be provided to Mission Partners and V Foundation National Partners. For tax purposes, please see your V Foundation representative for the fair market value of your package. For more information, please contact Director of Business and Sports Development, Kevin Houseknecht at khouseknecht@v.org.

v.org/virginiavine



V FOUNDATION®
Victory Over Cancer

the V Foundation for Cancer Research • 14600 Weston Parkway, Cary, NC 27513 • v.org



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À LA CARTE SPONSORSHIP BENEFITS	Wine Country, Nashville Comes to Middleburg (exclusive opportunity) \$35,000	Voices for Victory Sponsorship (exclusive opportunity) \$15,000	Breakfast of Champions Sponsorship (exclusive opportunity) \$15,000
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Admissions* Wine Country • April 14 Voices for Victory • April 15 am Auction Dinner • April 15 pm Breakfast of Champions • April 16 <small>*Guest admissions must be registered by 3/24/2023</small>	8	6	6
Print and Visual^o Save-the-Date (9/9/22) Invitation (1/13/23) Program (3/17/23) Post-event thank you card (3/17/23) Newsletter (4/1/23)	Exclusive signage at Wine Country event and logo recognition in all weekend event materials	Exclusive signage at Voices for Victory event and logo recognition in all weekend event materials	Exclusive signage at Breakfast of Champions event and logo recognition in all weekend event materials
Event Website	Corporate profile and company link on Virginia Vine website	Company link and logo on Virginia Vine website	Company link and logo on Virginia Vine website
Social Media	Exclusive social media recognition on minimum of 1 occasion	Exclusive social media recognition on minimum of 1 occasion	Exclusive social media recognition on minimum of 1 occasion
Verbal Acknowledgement	Opportunity for representative to speak at Wine Country event	Verbal acknowledgment at Voices for Victory	Verbal acknowledgment at Breakfast of Champions
Additional Benefits	Brand activation opportunities at Wine Country event	Brand activation opportunities at Voices for Victory	Brand activation opportunities at Breakfast of Champions

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